



## American Hackney Horse Society, Inc. Advertising Rates For The Hackney Website

### Horses For Sale:

\* Classified: Text only, 60 word maximum, \$10.00 for 3 months.

**Ad content here or attach sheet:** \_\_\_\_\_ \$ \_\_\_\_\_ .00

\* Full Page: Includes one photograph. \$30.00 per three months (see sample of page on website). Pedigrees will include sire and dam only. \$ \_\_\_\_\_ .00

### Farm, Trainers, and Other Businesses:

\* One-line link to an existing website: \$30.00 per year. \$ \_\_\_\_\_ .00

\* Full Page: Includes one photograph and color(s) of your choice. \$100.00 per year. (see sample of page on website). Specify colors \_\_\_\_\_ \$ \_\_\_\_\_ .00

\* Extra photograph or logo \$20.00 each. \$ \_\_\_\_\_ .00

### Stallions:

\* One-line link to an existing website: \$30.00 per year. \$ \_\_\_\_\_ .00

\* Full Page: includes one photograph and color(s) of your choice. \$100.00 per year. (see sample of page on website). Specify colors \_\_\_\_\_ \$ \_\_\_\_\_ .00

\* Extra photograph or logo \$20.00 each. \$ \_\_\_\_\_ .00

### Products And Services:

\* Classified: text only, 60 word maximum, \$10.00 for 3 months.

**Ad content here or attach sheet:** \_\_\_\_\_ \$ \_\_\_\_\_ .00

\* Full Page: includes one photograph, \$30.00 per three months (see sample of page on website). \$ \_\_\_\_\_ .00

### Banner Advertisements:

\* One banner ad \$50.00 for 3 months, assuming the ad is designed and in the acceptable digital file type:

Vertical: 120px wide x 240px high, ads must be provided in either jpeg or gif file types, 72 dpi in RGB format.

Horizontal: 450px wide x 65px high, ads must be provided in either jpeg or gif file types, 72 dpi in RGB format.

Specify page location \_\_\_\_\_ \$ \_\_\_\_\_ .00

\* Each additional copy of the above banner ad, on a different page, \$30.00 per month. Specify page location \_\_\_\_\_ \$ \_\_\_\_\_ .00

Specify page location \_\_\_\_\_ \$ \_\_\_\_\_ .00

### Mini-Websites:

\* One page with domain name (www address) \$150.00 per year.

\* Additional pages (first year only) \$75.00 per page

\* Renewal \$150.00 per year regardless of the number of pages

\* **The mini-websites application can be printed from the AHHS website in the Market Place section.**

Advertiser: \_\_\_\_\_ E-mail: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Amount enclosed: \$ \_\_\_\_\_ Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_