

# Information Requirements for Creating a Website for Members

## PLEASE RETURN THIS FORM WITH REQUIRED INFORMATION

### Step 1. CHOOSE YOUR DESIGN

Choose the layout that you prefer from the samples shown at [www.hackneysociety.com](http://www.hackneysociety.com) (Under the MARKETPLACE section) and indicate it below: Note that colors shown in the sample designs may be changed to any of the colors listed in Step 2 below.

- Design A
- Design B
- Design C

### Step 2. CHOOSE YOUR COLORS

If you already have stationary or a logo with color in it, we will match it as closely as possible.

- I already have colors in my logo/stationary
- Please use the colors below (two maximum)

*Note: We recommend one strong color and one pale or neutral color.*

- |                                       |  |                                    |
|---------------------------------------|--|------------------------------------|
| <input type="checkbox"/> Sky Blue     | <input type="checkbox"/> Bright Yellow | <input type="checkbox"/> Lavender  |
| <input type="checkbox"/> Navy Blue    | <input type="checkbox"/> Pale Yellow   | <input type="checkbox"/> Black     |
| <input type="checkbox"/> Primary Blue | <input type="checkbox"/> Primary Red   | <input type="checkbox"/> Pale Grey |
| <input type="checkbox"/> Grass Green  | <input type="checkbox"/> Cranberry Red | <input type="checkbox"/> Dark Grey |
| <input type="checkbox"/> Lime Green   | <input type="checkbox"/> Orange-Red    | <input type="checkbox"/> Cream     |
| <input type="checkbox"/> Forest Green | <input type="checkbox"/> Purple        | <input type="checkbox"/> White     |

### Step 3. IF YOU WANT MORE THAN ONE PAGE, CHOOSE YOUR PAGE TOPICS

#### CHECK HERE IF NO ADDITIONAL PAGES ARE NEEDED

Standard pricing includes a home page. If you would like additional pages, there is an additional fee of \$75.00 per page. Please choose from the following list. (To use a different page topic, an additional \$25 charge will be assessed.)

- |  |                                       |
|--|---------------------------------------|
| <input type="checkbox"/> About Us        | <input type="checkbox"/> Our Farm     |
| <input type="checkbox"/> Horses For Sale | <input type="checkbox"/> Contact Us   |
| <input type="checkbox"/> Our Stallions   | <input type="checkbox"/> Our Services |
| <input type="checkbox"/> Our Mares       | <input type="checkbox"/> Our Products |

Note: All pages can have up to two pictures. Additional pictures are \$20 each.

### Step 4. INDICATE YOUR PREFERRED DOMAIN NAME(S) – eg. farmname.com

*Please indicate two or three names, in case your first preference is not available.*

First Choice Web Address: \_\_\_\_\_  .com  .net  .biz

Second Choice Web Address: \_\_\_\_\_  .com  .net  .biz

Third Choice Web Address: \_\_\_\_\_  .com  .net  .biz

(CONTINUED ON PAGE 2)

**Step 5. SEND YOUR MATERIALS**

Below is a list of possible materials that you may want to send. Pictures can be sent as prints or as digital files. Be sure to identify all pictures well – what pages they go on and how they fit with the text.

**Required materials:** Wording to go on the home page (and each additional page chosen above, if requested) This may be emailed to [ahhscsl@qx.net](mailto:ahhscsl@qx.net) with the wording in the email or attached as a file.

**Optional Materials:** Logos, photos of farm, horses, owners. Photos and images may be sent as digital camera files or as prints. If you would like us to match a color off of stationary or a business card, please send copies of them to the address below.

**Step 6. MAIL THIS FORM** (pages one and two) and send to with your payment to: The American Hackney Horse Society Office, 4059 Iron Works Parkway A-3, Lexington, KY 40511-8462.

**QUESTIONS?** Call AHHS with questions at (859) 255-8694 or email [info@hackneysociety.com](mailto:info@hackneysociety.com)

**PLEASE FILL OUT THE INFORMATION BELOW**

Individual's Name \_\_\_\_\_

Farm/Business Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone(s) \_\_\_\_\_

Email \_\_\_\_\_

**PAYMENT INFORMATION**

Standard Website Charge..... \$150.00

Additional Pages (\$75 each) ..... \_\_\_\_\_

Different Page Topic than listed (\$25 each) ..... \_\_\_\_\_

Additional Photos over two per page (\$20 each) ..... \_\_\_\_\_

Total Amount Due ..... \_\_\_\_\_

Checks should be payable to the American Hackney Horse Society.

**DATE SUBMITTED** \_\_\_\_\_

NOTE: Your website will not be started until ALL of the materials and payment have been received.

